

Em Argiro

Motion Designer, Multi-Disciplinary Artist, Set Designer

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Biography

Em Argiro is a multi-disciplinary artist from the United States who bases their practice around the concept of creative-connection. Beginning as a Brooklyn-based motion designer and animator within the music industry for the likes of Miley Cyrus, Doja Cat and The Foo Fighters, Em has since completed a master's degree in London and begun work on designing the sets and visual graphics for live music. Alongside their professional work, they have a long-standing practice as a visual artist, mainly through the medium of collage.

Education

University of the Arts London

MA Interaction Design

Graduated with Distinction, December 2021

Pratt Institute

BFA Communications Design

Graduated with Highest Honors, May 2018

Notable Projects

<u>Loyle Carner, Royal Albert Hall</u> , Set Designer	London, UK	2023
<u>Anne-Marie, The Unhealthy Club Tour</u> , Set Designer	Various Cities, EU + UK	2023
<u>Sam Fender, Summer Tour</u> , Lead Motion Designer: Content Visuals	Various Cities, EU + UK	2023
<u>Doris Duke Artist Awards 10th Anniversary Celebration</u> , Graphic Designer	New York City, US	2023
<u>The Snuts, UK Tour</u> , Motion Designer	Various Cities, UK	2022
<u>Time100 Summit</u> , Graphic and Motion Designer	New York City, US	2022
<u>"Say So" Remix Lyric Video, Doja Cat and Nicki Minaj</u> , Motion Designer	Online	2019

Hired Experience

Freelance Artist and Designer London + remote 2020-Present

- Worked across motion design, installation work, and set design for global music artists and awards shows.
- Have worked in longer residencies, including 9 months with Unlimited Dream Company 2023-present, 6 months with RCA Records 2023, and 4 months with ProductionGlue 2022-2023, alongside shorter project-based work.
- Notable clients include: Loyle Carner, TIME Magazine, Olivia Dean, Unlimited Dream Company, ProductionGlue, Vision Factory, BMG, RCA Records, FutureClassic, Anne-Marie, Jazmine Sullivan, Sam Fender, and Foo Fighters
- Created work shown in the US, UK, Australia, France, The Netherlands, Germany and Austria, and received notable press and awards.
- Enjoyed creative collaboration while also maintaining personal research and an artistic practice in music as expression, creative release, and creative connection.

RCA Records Senior Creative, Motion Team Lead New York + remote 2018-2022

- Worked as motion designer across RCA's 200+ music artists as well as taught and managed the motion team, later becoming the team lead overseeing all projects for RCA's pop and rock rosters.

- Hired and worked directly with interns, teaching them regularly, giving workflow demonstrations and artistic direction.
- Created full length videos for Youtube, interactive Snapchat and Instagram lenses, and dynamic social posts
- Clients included: Miley Cyrus, Doja Cat, The Strokes, BROCKHAMPTON, Rex Orange County, and Khalid
- Left full-time position to attend graduate school and continued a working relationship freelancing with the team throughout my time at UAL and after.

Apple Graphic Design Intern Cupertino, CA 2017

- Worked under the organization of Apple Music, App Store, iTunes, Podcasts, and iBooks
- Assisted in the creation of the redesign of the App Store released later that year
- Completed a summer-long intern project designing an AI App recommender.

Yard NYC Creative New York 2016-2018

- Started as a creative intern and was later hired as a full-time designer
- Clients included: Johnston & Murphy, GAP, and Threes Brewing
- Graphic design, social posts and decks, introduction to art direction
- Alongside client work, I worked directly with the executive creative director and design director to re-brand the company

Exhibitions, Awards, and Achievements

Work viewed 50 million+ times on Youtube, Global, Ongoing

Muse Creative Awards: Celebration Event GOLD, Doris Duke Artist Awards, 2023

Hermes Creative Award: Interactive | Video | Nonprofit GOLD, Doris Duke Artist Awards, 2023

Hermes Creative Award: Public Relations | Video GOLD, Doris Duke Artist Awards, 2023

Exhibited 'Boston Boy' in Stour Gallery, London, 4 August 2022

Panelist and exhibitor at QWe're 'Lick Your Lips and Grin' Film Night, London, 2022

Artist Studio Holder, Stour Studios, London, 2022

Exhibited film *Gender Dysphoria* with the Trans Creative Collective, London, 2022

Exhibited film *Gender Dysphoria* at Ars Electronica, Linz, Austria, 2021

International Scholarship Recipient, UAL, 2020

Clio Award: Music | Integrated Campaign BRONZE, Black Sounds Beautiful, 2020

Photography published 30+ times on Indisposable Concept, 2016-2018

8x Pratt President's List Honors and "Exceptional" Recipient, New York, 2014-2018

Published Works and Press

Dezeen, 5 Key Projects by The Unlimited Dream Company 24 November 2023

BBC, Sam Fender Live at Reading Festival Live Stream 25 August 2023

NME, Sam Fender live in Newcastle: a star-studded Toon celebration 12 June 2023

Moths & Giraffes, The Future Is Inclusive: The TCC Social #1 11 February 2022

Rolling Stone, Foo Fighters' Taylor Hawkins Taps Dave Grohl, Duff McKagan for New Album 15 October 2020

NPR, Rex Orange County Shares 'Pluto Projector' 17 October 2020

Rolling Stone , Hear Iggy Pop Join Cage the Elephant on New Version of 'Broken Boy'	23 January 2020
Clash Magazine , Take Back Control: Rex Orange County Interviewed	25 October 2019

Additional Relevant Experience

Member, Trans Creative Collective (TCC)	London	2021-Present
Workshop tutor, <i>Layering on Reality: An Intro to AR Filters</i> MA Interaction Design	University of the Arts London	2021
Solo-competitive figure skater	Massachusetts	2008-2014

Upcoming Works

Nia Archives, Festival Run + UK Tour	UK, US, EU	2024
Fizz, Welcome to Fizzville Tour	UK, IRL	2024
Olivia Dean, Messy Tour	US, UK, EU	2024